

Research profile

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(A)Publication of Research papers in Research Journal:

Sr. No.	Name of Co-Author	Title of the paper	Name of Research Journal	ISSN No.	Publication details	Level
1	-	Study of Pros and Cons of E-Commerce in The Point of View of Buyers and Sellers Regarding Promotion Mix and Distribution Channel	AAYUSHI International Interdisciplinary Research Journal	ISSN No. - 2349-638x,	Vol.- 5 Special Issue No. 49	International
2	-	SWOT Analysis of Digital Marketing	AAYUSHI International Interdisciplinary Research Journal	ISSN No. - 2349-638x,	Vol.- 5 Special Issue No. 68	International

(B)Presentation of Research papers at Conference/Seminar/Workshop:

Sr. No.	Title of the paper	Theme/Name of Conference/Seminar	Level	Place	Date
1	Study of Pros and Cons of E-Commerce in the Point of view of Buyers and Sellers Regarding Promotion Mix	Advanced and Innovative Practices in Commerce and Management, Science and Technology, Humanities,	International	Shri Venkatesh Mahavidyalaya, Ichalkaranji	16 Feb. 2019

	and Channels of Distribution	Languages and Their Role in Achieving the Exponential Growth			
2	SWOT Analysis of Digital Marketing: An Analytical Study	Recent Trends in Skills and Entrepreneurship Development in Commerce and Management, Social Science and Technology	International	Balawant College, Vita	23 Feb. 2020
3	Ethical Marketing- The Key for Successful Marketing	Recent Advances in Social Sciences, Commerce and Management	International	Rajarshi Chatrpati Shahu College, Kolhapur	15 Mar 2022
4	A Good Marketing Mix Plan For Rural Markets: A Wonderful Opportunity For Upcoming And Existing Marketers	Research Excellence in Commerce, Management and Economics	International	D. G. College of Commerce, Satara	29 Sep. 2022